



CONNECTING YOU TO THE POWER OF
INFORMATION IMMEDIACY™

Connexall®
CONNECTIVITY WITHOUT LIMITS

INFORMATION IMMEDIACY

An individual without information can't take responsibility.
An individual with information can't help but take responsibility.

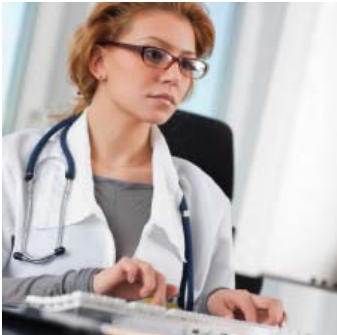
— Jan Carlzon, CEO of SAS Group

Information is the great catalyst. People who have the right information can quickly prioritize and decide what needs to be done. In today's rapid business environments, giving people the right information fast is more important than ever to success.

We call it Information Immediacy. People can only react to events as fast as they get the information. And when they get information immediately, then they can take responsibility, choose to act and achieve results immediately too.



THE FIRST STEP TO TAKING ACTION IS KNOWING.



If people don't have information, they can't act. Connexall® leads the world in enabling Information Immediacy for healthcare, retail and hospitality organizations, as well as campus environments.

Connexall combines a world-class communications integration platform with deep expertise in understanding how business processes and information interact. This unique and compelling capability helps our customers create highly effective workflows and better business results while decreasing costs and getting more from existing investments in communications.

Since 1992, our core strength has been the ability to integrate event-driven systems with communications networks to create environments in which information is immediately available to those who need to act. But we know that technology alone isn't enough. We take a whole-solution approach that augments technological innovation with our deep experience in understanding and optimizing our customers' business processes and information flows.

We deliver our whole solution directly to customers as well as through our carefully selected strategic resellers and partners, providing the consulting support that is critical to our thousands of successful projects. All the members of our development and consulting teams have many years of industry experience, creating a talent pool that has been a major part of our success.

Today, our customers include some of the world's most renowned and progressive businesses and institutions. They all recognize the power of Information Immediacy to revolutionize how they work. And they have all chosen to work with us because they value our customer-driven listening culture, focus on customer success, responsiveness, and high standards of performance and quality.

HEALTHCARE: When the well-being of patients is on the line, Information Immediacy takes on an even greater urgency. With Connexall, healthcare organizations from large hospitals to smaller nursing and extended care facilities can increase quality of care while decreasing overall cost. The Connexall solution for healthcare offers an advanced set of clinical applications for processes including operating room, support staff management, nurse call, patient monitoring and many others.

RETAIL: Retailers know that they need to be ready when customers decide to buy. Connexall increases sales by making it easy for shoppers to get the immediate information they need from store staff to make that buying decision. Whether you're looking to deliver a fuller, enhanced shopping experience or for a simple way for shoppers to query staff, Connexall helps you sell.

HOSPITALITY: Hotels, casinos, resorts and other hospitality companies rely on customer service to compete. With Connexall, you can deliver a premium guest experience by ensuring that housekeeping, porter, concierge, room service, reception, security and maintenance staff receive the immediate information they need to take immediate action.

CAMPUS: Multi-building campus environments are often a security and safety challenge. Security and emergency staff on campuses around the world use Connexall to deliver immediate information to first responders, emergency services, students and employees no matter where they are on campus. Secure property, reduce loss, escalate issues and protect lives on your campus with Connexall.

HOW CONNEXALL WORKS

Connexall is a powerful software engine that integrates any type of event-triggered communications point with existing wired and wireless networks and business systems, using a range of interface options.

When a person or system triggers an event, Connexall uses customer-defined business rules to immediately relay the right information to the right people through almost any device, ensuring that immediate action can be taken.

Critical to the Connexall value proposition are its total interoperability with new and existing systems, flexibility, full expandability and high scalability, reliability and availability. Robust management reporting makes it easy to fine-tune workflow processes and improve efficiencies. And our partners particularly appreciate Connexall's toolbox design, ensuring that they can deliver the right whole solution for their customers.

CHOOSE THE RIGHT CONNEXALL FOR YOU.

Depending on your size and needs, we have four great Connexall choices to suit almost every requirement and budget:

CONNEXALL PRO: Optimized for medium-sized to large organizations with more complex information flows, business processes, business systems and devices.

CONNEXALL ENTERPRISE: Designed for organizations that have high-availability requirements, Connexall Enterprise features all that's great about Connexall Pro and then adds automatic failover, real-time data synchronization and automatic device/client switchover detection.

CONNEXALL CARE: A more cost-efficient solution optimized for small to medium-sized organizations that want the full feature set of Connexall Pro but need to integrate fewer networks, systems and devices.

CONNEXALL LITE: The full functionality and features of Connexall Care, but available in an easy-to-live-with annual subscription model that makes it easy to get started.

THE BENEFITS OF INFORMATION IMMEDIACY

- Enable staff to take the right action fast
- Re-engineer business processes and workflows for greater efficiency
- Reduce errors and oversights
- Create improved business outcomes
- Reduce the total cost of communications
- Get greater value from existing investments in communications
- Better allocate human and equipment resources

THE BENEFITS OF CHOOSING CONNEXALL

- Deep consulting expertise and workflow knowledge help you create the most efficient processes
- Knowledgeable 24/7 support around the world delivers peace of mind
- Easy-to-use interface helps speed up adoption
- Total interoperability ensures reuse of existing systems and a perfect fit
- High scalability, reliability and availability mean uninterrupted information flows
- Full expandability allows you to extend Connexall where you need it
- Central or distributed system management provides flexibility
- Detailed reporting gives you the information to manage effectively
- Training from getting started to understanding specialized installation



CANADIAN MENTAL HEALTH ASSOCIATION

Connexall met all our requirements: an easy-to-use system that would use our existing equipment and enhance staff safety with a minimal administrative burden. The Connexall team took the time to work with us to understand exactly what we needed and built a solution designed specifically for our needs. By including our staff in designing the system, the Connexall team helped ensure that they would actually use this system once it was deployed.

– Karen O'Connor, Program Director, Specialized Services

BROCK UNIVERSITY

Connexall's solution proved to be the right fit for Brock University's Emergency Notification Initiative. The multi-layered approach to emergency notification by integrating existing technologies was cost effective and is scalable to accommodate future growth. By using multiple technologies, the message can still be dispatched even if one of the delivery mechanisms fails. New technologies that will be available in subsequent years will easily be integrated into the system. Icon-driven displays make triggering Virtual Call Points user friendly, so that emergency personnel can send out time-sensitive emergency notification messages quickly. The Connexall team was very helpful in designing a solution that is specific to a university environment.

– Edward Blasinski, Director, Telecommunications and Network Services

ST. VINCENT HEART CENTER OF INDIANA

The system has enabled us to improve our overall communications between our guests and the nursing team. It has also improved our communications between the nurses and physicians. Overall, it has resulted in quicker responses to our guests' needs and improved quality of care and satisfaction.

– Mike Schroyer, Chief Operating Officer

CANADIAN TIRE

It has replaced our annoying overhead paging system and has proven to be very valuable in the first few months of operations.

– Mike Mizzen, General Manager, Canadian Tire #197

THUNDER BAY REGIONAL HEALTH SCIENCES CENTRE

Communication is consistently defined as one of the biggest challenges facing a clinical program. With Connexall, we finally have a tool to meet our communication needs now and in the future.

– Brent Maranzan, Business Coordinator, Perioperative Services

